

**IMPACT-TRANSFER.ORG**

**(CC BY-SA)**

**WEBSITE  
MANUAL**

# CONTENT

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# HOMEPAGE – DASHBOARD

This is the entry page to the website editing system. It gives you an overview over recent activities and all pages you can access.

The pages in the red box are the ones that we edit.

The screenshot shows the WordPress dashboard interface. At the top, the user is identified as 'Howdy, Alexander Kesselring'. The dashboard includes a sidebar menu on the left with items like 'Dashboard', 'Home', 'My Sites', 'Activity Log', 'Posts', 'Important dates', 'Fellows', 'Team', 'Partner', 'Media', 'Pages', 'Comments', 'Solutions', 'Zero project', 'Roles', 'Appearance', 'Users', 'Tools', 'Settings', 'Custom Fields', and 'Optionen'. The main content area features a 'Dashboard' header, a notification about a survey, an 'At a glance' section showing 7 posts and 8 pages, and a 'Quick Draft' section with a title and content field. A 'Recently Published' section lists several posts with dates and titles. A red box highlights the 'Media' and 'Pages' items in the sidebar, with an arrow pointing to a list of items. A legend box explains the mapping between these items and website content.

Dashboard

Thank you for using Google Analytics. Please help us improve by taking this short survey! [Don't show this anymore](#)

At a Glance

7 Posts 8 Pages

WordPress 4.8.6 running Ashoka Impact Transfer theme.

RELEVANT PAGES that we upload content on

Recently Published

- Mar 22nd, 10:56 am Launch von Impact Transfer in Österreich
- Jan 20th, 2:44 pm First transfer agency for social entrepreneurship starts in Austria
- Dec 22nd 2017, 2:41 pm LAUNCH Impact Transfer by Ashoka
- Oct 23rd 2017, 11:18 am Netidee supports Impact Transfer online platform
- Oct 16th 2017, 2:44 pm HofsuchtBauer.at launches in Austria!

Quick Draft

Title

What's on your mind?

Save Draft

WordPress Events and News

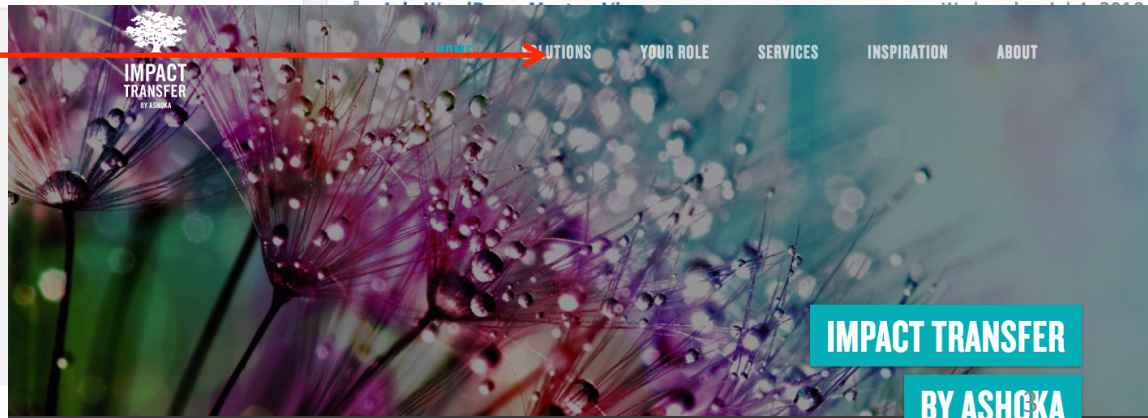
Attend an upcoming event near you.

Media

Pages

Posts : „INSPIRATION“ on webpage  
Solutions: „SOLUTIONS“ on webpage  
Roles: „YOUR ROLE“ on webpage  
Team: „ABOUT“ on webpage  
Partner : „ABOUT“ on webpage  
Media = all uploaded files/pictures  
Pages = all websitepages

IMPACT TRANSFER BY ASHOKA



# POSTS



NEWS

FELLOWS

PARTNER

ÜBER UNS

## NEUES AUS DER WELT VON ASHOKA

[Alle](#) • [Fellows](#) • [Presse](#) • [Events](#) • [Kooperationen](#) • [Team](#) • [Leadership Programm](#)



### Marie Ringler: “Wir haben einen gemeinsamen harten Job: die Welt retten”

Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Wo steht Ashoka Österreich und CEE heute?

24.2.2015

Featured Team

### Discovering Hands: Ein Social Start-up wird international

Frank Hoffmann, Gynäkologe und Ashoka Fellow, bildet mit Discovering Hands® blinde Frauen zu medizinischen Tastuntersucherinnen (MTUs) aus – nun auch in Österreich.

24.2.2015

Featured Fellows



### Gregor Demblin bewegt die Arbeitswelt

Gregor Demblin verändert mit seiner Job-Initiative Career Moves das Bewusstsein der Öffentlichkeit und der Wirtschaft gegenüber Menschen mit Behinderung.

23.2.2015

Featured Fellows

### Saskia Wallner: “Wir schreiben hinaus, was Ashoka kann”

Saskia Wallner, Geschäftsführerin von Ketchum Publico und Senior Consultant Pepita Adelman, die Ashoka maßgeblich betreut, über das Spannungsfeld Öffentlichkeitsarbeit und Social Entrepreneurship.

23.2.2015

Kooperationen

### Klaus Malle: “Wir brauchen Unternehmen, die soziale Probleme nachhaltig lösen”

Accenture, eine der weltweit größten Beratungsunternehmen, verlängert seinen Kooperationsvertrag mit Ashoka für ein weiteres Jahr. Klaus Malle hierzu im Gespräch mit Ashoka.

23.2.2015

Kooperationen

### Gregor Demblin zum Ashoka Fellow ernannt

Ashoka Österreich hat einen neuen Fellow: Gregor Demblin, Co-Gründer

### Martin Hollinetz wird Ashoka Fellow

Martin Hollinetz wird mit der Hilfe von Ashoka seine Initiative OTELO,



# POSTS - Dashboard

Here you can upload articles and news which will later be on the site “NEWS” on the website. Click “ADD NEW” to add a new one. Never forget to select the right language and check which categories your article will be featured in. To make changes of existing articles, click their titles.

My Sites Ashoka Austria 2 0 + New Show all languages Howdy, Nina Schnider












Dashboard Posts **Posts** All Posts Add New Categories Tags Re-Order Fellows Team Partner Media Pages Comments Appearance Plugins Users Tools Settings Custom Fields Optionen Collapse menu

Posts **Add New** ← click to add new article

Screen Options Help

All (17) | Published (16) | Private (1) | Trash (6)

Bulk Actions Apply All dates All categories Filter 17 items

<input type="checkbox"/>	Title	Author	Categories	Tags	  	Date
<input type="checkbox"/>	<b>Marie Ringler: "Wir haben einen gemeinsamen harten Job: die Welt retten"</b> Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Wo steht Ashoka Österreich und CEE heute?	Nina Schnider	Featured, Team	—	<input checked="" type="checkbox"/>  	2015/02/24 12:31:22 PM Published
<input type="checkbox"/>	<b>click heading to make changes</b> Frank Hoffmann, Gynäkologe und Ashoka Fellow, bildet mit Discovering Hands® blinde Frauen zu medizinischen Tastuntersucherinnen (MTUs) aus- nun auch in Österreich.	Nina Schnider	Featured, Fellows	—	<input checked="" type="checkbox"/>  	2015/02/24 12:30:05 PM Published
<input type="checkbox"/>	<b>Gregor Demblin bewegt die Arbeitswelt</b> Gregor Demblin verändert mit seiner Job-Initiative Career Moves das Bewusstsein der Öffentlichkeit und der Wirtschaft gegenüber Menschen mit Behinderung.	Nina Schnider	Featured, Fellows	—	<input checked="" type="checkbox"/>  	2015/02/23 10:30:49 AM Published
<input type="checkbox"/>	<b>Saskia Wallner: "Wir schreien hinaus, was Ashoka kann"</b> Saskia Wallner, Geschäftsführerin von Ketchum Publico und Senior Consultant Pepita Adelman, die Ashoka maßgeblich betreut, über das Spannungsfeld Öffentlichkeitsarbeit und Social Entrepreneurship.	Nina Schnider	Kooperationen	—	<input checked="" type="checkbox"/>  	2015/02/23 10:30:03 AM Published

Featured in these categories

5

# POSTS - Reorder

If you want to rearrange the order in which the articles are featured on the website, click Re-Order and give them a new order by dragging them up and down.

Don't forget to click UPDATE on the bottom of the page!

Dashboard

Posts

- All Posts
- Add New
- Categories
- Tags
- Re-Order**
- Fellows
- Team
- Partner
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Custom Fields
- Optionen

## Post - Re-Order

Did you find this plugin useful? Please support our work with a donation or write an article about this plugin in your blog with a link to our site <http://www.nsp-code.com/>.

Did you know there is available an Advanced version of this plug-in? [Read more](#)

Check our [Category Order - Taxonomy Terms Order](#) plugin which allow to custom sort categories and custom taxonomies terms

[Gefällt mir](#) [Tweet](#) [+1](#)

[Donate](#)

- Marie Ringler: "Wir haben einen gemeinsamen harten Job: die Welt retten"
- Discovering Hands: Ein Social Start-up wird international
- Gregor Demblin bewegt die Arbeitswelt
- Saskia Wallner: "Wir schreien hinaus, was Ashoka kann"
- Klaus Malle: "Wir brauchen Unternehmen, die soziale Probleme nachhaltig lösen"
- Gregor Demblin zum Ashoka Fellow ernannt
- Martin Hollinetz wird Ashoka Fellow
- Landkarte der Changemaker
- Philipp von Lattorff: "Jeder kann etwas bewegen"
- Michael Altrichter: "Jeder Investor sollte seinem Portfolio Impact Investing beimengen"
- Waltraud Martius: "Gemeinnutzen statt Gewinnmaximierung"
- Franz Karl Prüller: "Die Notwendigkeit von Social Entrepreneurship ist gestiegen"
- Österreichs erste Ashoka Fellows: Gerald Koller und Johannes Lindner

# POSTS – Editing/ Writing a Post

Put the header in the small box as in the example. Put the main text into the big textbox.

A link will be suggested, click edit if you'd like to change it.

Select the language your article is written in. To add this article in another language, click the cross beneath "TRANSLATIONS".

Don't click "UPDATE" to save your changes or publish your post!

The screenshot shows the WordPress 'Edit Post' interface. The top navigation bar includes 'My Sites', 'Ashoka Austria', '2', '0', '+ New', 'View Post', and 'Show all languages'. The user is identified as 'Howdy, Nina Schnider'. The left sidebar contains navigation options like 'Dashboard', 'Posts', 'All Posts', 'Add New', 'Categories', 'Tags', 'Re-Order', 'Fellows', 'Team', 'Partner', 'Media', 'Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'Custom Fields', 'Optionen', and 'Collapse menu'. The main content area shows the post title 'Marie Ringler: "Wir haben einen gemeinsamen harten Job: die Welt retten"', the permalink 'http://ashoka-cee.org/austria/2015/02/marie-ringler-...ie-welt-redden/', and a rich text editor. The right sidebar contains 'Languages' (set to 'Deutsch'), 'Translations' (with a plus sign to add more), 'Publish' (with 'Preview Changes', 'Status: Published', 'Visibility: Public', 'Revisions: 4+', and 'Published on: Feb 24, 2015 @ 12:31'), and 'Categories' (with 'All Categories' and 'Most Used').

Annotations and callouts:

- link to the post on the website**: Points to the 'View Post' button in the top navigation bar.
- option to change link to article**: Points to the 'Edit' button in the permalink area.
- select your language or add translations**: Points to the 'Language' dropdown and the plus sign in the 'Translations' section.
- UPDATE! to share post and save changes**: Points to the 'Update' button in the 'Publish' section.

# POSTS – Formats and Fonts

Formats and Fonts are very important for the Cooperate Identity of our homepage.

## Editing framework

Edit Post [Add New](#)

There is an autosave of this post that is more recent than the version below. [View the autosave](#)

### Marie Ringler: "Wir haben einen gemeinsamen harten Job: die Welt retten"

Permalink: <http://ashoka-cee.org/austria/2015/02/marie-ringler-...ie-welt-retten/> [Edit](#) [View Post](#) [Get Shortlink](#)

[Add Media](#)

**Formats** Paragraph **Visual** **Text**

*.intro*

*Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. schrieb sie in ihren Anfängen als Geschäftsführerin: "Immer habe ich das Ziel vor Augen, Menschen zu unterstützen und zu animieren selber aktiv zu werden, Probleme zu lösen, Changemaker zu werden." Wo steht Ashoka Österreich und CEE heute?*

**Ashoka Österreich ist seit Februar 2015 im 5. Jahr. Was war die große Herausforderung?**

**Marie Ringler:** Ich bin gerade geschockt, wie lange das schon wieder her ist (lacht). Die größte Herausforderung war Verständnis dafür zu bauen, was Social Entrepreneurs überhaupt sind und wie sich Soziale Unternehmen etwa von klassischen NGOs unterscheiden. Die zweite Herausforderung war und bleibt, das Bewusstsein zu schaffen, dass unsere Arbeit gewisse finanzielle Ressourcen braucht. Was mich auf der anderen Seite sehr freut ist, dass immer mehr Offenheit besteht und immer mehr Leute aus der Wirtschaft entdecken, dass sie hier echte Wirkung erzielen und mitgestalten können.

**Ist Social Entrepreneurship im öffentlichen Bewusstsein angekommen?**

## Website

### MARIE RINGLER: "WIR HABEN EINEN GEMEINSAMEN HARTEN JOB: DIE WELT RETTEN"

24.2.2015 Kategorien: [Featured](#) [Team](#) von [Nina Schneider](#)

*Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Auf ihrer Webseite schrieb sie in ihren Anfängen als Geschäftsführerin: "Immer habe ich das Ziel vor Augen, möglichst viele Menschen zu unterstützen und zu animieren selber aktiv zu werden, Probleme zu lösen, Changemaker zu werden." Wo steht Ashoka Österreich und CEE heute?*

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**Ist Social Entrepreneurship im öffentlichen Bewusstsein angekommen?**

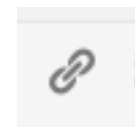
Jedenfalls wird das Wort immer öfter in der öffentlichen Debatte verwendet. Es ist auch bei politischen Entscheidungsträgerinnen und -trägern angekommen und wir können darüber mittlerweile differenzierte Debatten führen. Das ist spannend. Und das ist fein. Aber klar, es ist noch viel zu tun.

1 You do not have to worry about the heading, the format is fixed.

2. The introductory paragraph is red and italic. Select the paragraph as you would do normally and choose ".intro" for "FORMATS" and "paragraph" for "PARAGRAPH".

3. Select the rest of the text and untick „intro“ for „FORMATS“ so that none of the three styles shows a lightgrey mark. Leave the setting „paragraph“ for „PARAGRAPH“. Write headings in the text or interview questions BOLD „B“.

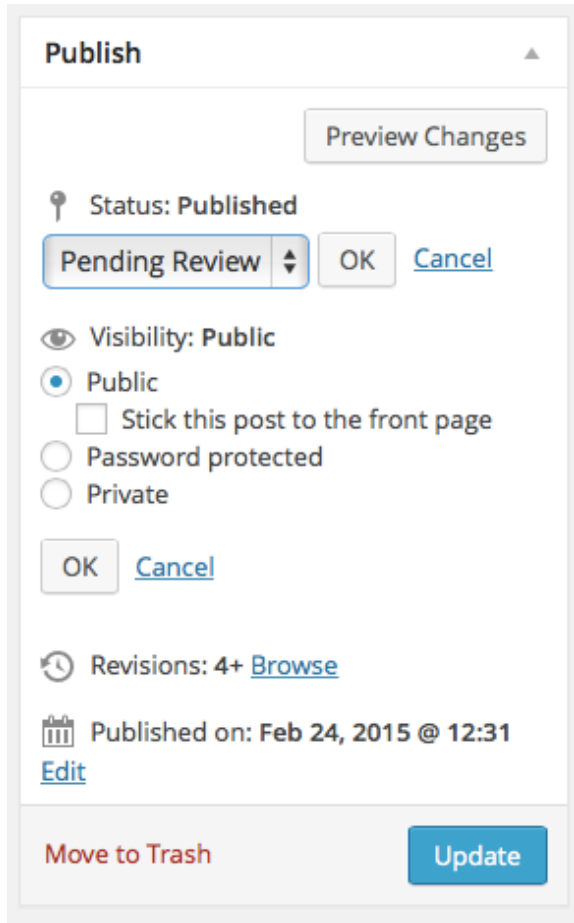
4. To insert a link into a text phrase, mark the phrase and click the button in the red box.





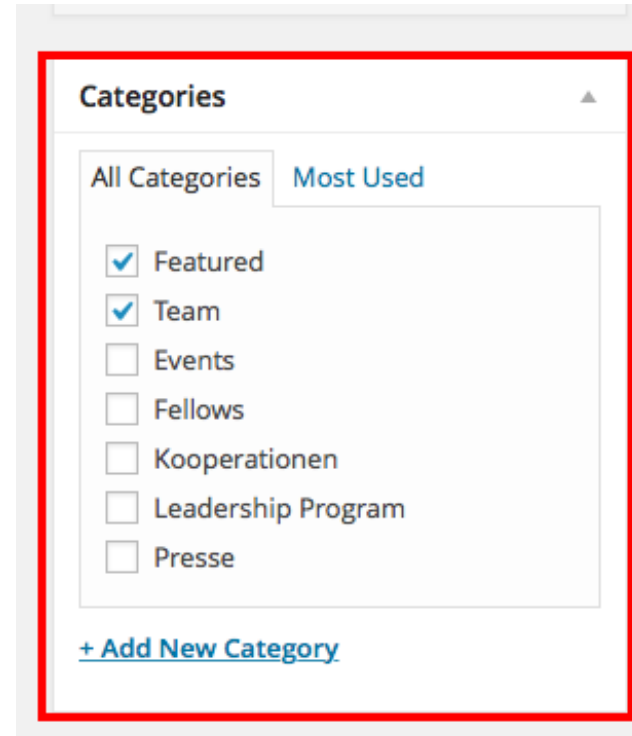
## POSTS – Options Sidebar

The following are the most important features and options you can use on the right sidebar.



The screenshot shows the 'Publish' sidebar in WordPress. At the top, there is a 'Publish' header and a 'Preview Changes' button. Below that, the status is set to 'Published', with a dropdown menu currently showing 'Pending Review' and buttons for 'OK' and 'Cancel'. The visibility is set to 'Public', with radio buttons for 'Public', 'Stick this post to the front page', 'Password protected', and 'Private'. There are 'OK' and 'Cancel' buttons for the visibility settings. At the bottom, it shows 'Revisions: 4+' with a 'Browse' link, the publication date 'Feb 24, 2015 @ 12:31' with an 'Edit' link, and 'Move to Trash' and 'Update' buttons.

You have options regarding the status of your post (published, pending review, draft) and you can also make visibility settings.



The screenshot shows the 'Categories' sidebar in WordPress. It has a 'Categories' header and a 'Most Used' tab. Below the tab, there is a list of categories with checkboxes: 'Featured' (checked), 'Team' (checked), 'Events', 'Fellows', 'Kooperationen', 'Leadership Program', and 'Presse'. At the bottom, there is a '+ Add New Category' link.

Tick every category that your article fits into.  
See next page.



## POSTS – Categories

NEWS

FELI

This serves as example for the role of categories.

# MARIE RINGLER: “WIR HABEN EINEN GEMEINSAMEN HARTEN JOB: DIE WELT RETTEN”

24.2.2015

Kategorien: • **Featured** • Team

von Nina Schneider

*Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Auf ihrer Webseite schrieb sie in ihren Anfängen als Geschäftsführerin: “Immer habe ich das Ziel vor Augen, möglichst viele Menschen zu unterstützen und zu animieren selber aktiv zu werden, Probleme zu lösen, Changemaker zu werden.” Wo steht Ashoka Österreich und CEE heute?*

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Marie Ringler: Ich bin gerade geschockt, wie lange das schon wieder her ist (lacht). Die größte

## NEUES AUS DER WELT VON ASHOKA

Alle • Fellows • Presse • Events • Kooperationen • Team • Leadership Programm



Discovering Hands: Ein Social Start-up wird international

Frank Hoffmann, Gynäkologe und

### Categories

All Categories Most Used

- Featured
- Team
- Events
- Fellows
- Kooperationen
- Leadership Programm
- Presse

[+ Add New Category](#)

10

## POSTS – Options on bottom toolbar

The EXERPT and the FEATURED IMAGE make up the teaser for the article on the NEWS site.

The MULTISITE CONTENT COPIER is for sharing the article on the different country websites. Usually articles will only be for your own country (language, relevance etc.).

If you want to share the article, choose a specific country or click “All sites”. You can choose more options for the sharing of pictures, comments etc. on all sites.

SEE PAGE 52 for more information on the Multisite Content Copier.

The image shows a WordPress post editor interface. On the left, the 'Excerpt' field contains the text: 'Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Wo steht Ashoka Österreich und CEE heute?'. Below it, the 'Multisite Content Copier: Copy content' section is visible, with 'All sites' selected under 'Select destinations'. Under 'Additional Options', 'Copy images (required for featured images)' is checked. A 'Copy' button is at the bottom left. On the right, the 'Featured Image' section shows a preview of a man in a suit. A red arrow points from the 'Copy images' checkbox to the featured image preview. To the right of the editor is a preview of the article teaser on a NEWS site. The preview includes a large featured image of a man and a woman, the title 'Marie Ringler: “Wir haben einen gemeinsamen harten Job: die Welt retten”', and the same excerpt text. Below the preview, the date '24.2.2015' and 'Featured Team' are visible. At the bottom of the preview, there are links for 'Remove featured image' and 'Post Thumbnail Editor'. The version number 'Version 4.1.1' is at the bottom right of the editor area.

Excerpt

Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Wo steht Ashoka Österreich und CEE heute?

Excerpts are optional hand-crafted summaries of your content that can be used in your theme. [Learn more about manual excerpts.](#)

Multisite Content Copier: Copy content

Select destinations

All sites

Site group

Additional Options

Copy images (required for featured images)

Update post created date

Copy parents

Copy comments

Copy terms ( Tags & Categories )

Copy

Separate tags with

[Choose from the r](#)

News - Meta

Article-Size

the display size of tl

page

big

Featured Image

Marie Ringler: “Wir haben einen gemeinsamen harten Job: die Welt retten”

Seit Februar 2011 baut Marie Ringler Ashoka in Österreich auf und ist zudem für Zentral- und Osteuropa zuständig. Wo steht Ashoka Österreich und CEE heute?

24.2.2015 Featured Team

[Remove featured image](#)

[Post Thumbnail Editor](#)

Version 4.1.1

Teaser on NEWS site

## POSTS – Pictures

To add pictures to your article, click ADD MEDIA on the tool bar. Upload or select a picture.



Marie Ringler mit Ashoka-Gründer Bill Drayton

Double click the image. The grey box will appear. You can quick format the Layout of your image.

Click the EDIT button (PEN) to insert a caption and make more changes. (See next page).

## POSTS – Pictures

Here you can change your image details. You can enter a caption, an alternative text and change size or alignment.

### Image Details ✕

Caption

Alternative Text

#### DISPLAY SETTINGS

Align

Size

Link To

#### ADVANCED OPTIONS ▼



# Summary

## HOW TO CREATE A NEW POST

1. Click ADD NEW

### Add Content

2. Type in the HEADING
3. Write all content into the main pad.
4. Type in a catchy short summary in EXERPT that will show up as teaser on the NEWS page.

### Fonts

5. Select the introduction and select .INTRO for FORMATS and PARAGRAPH for PARAGRAPH.
6. Select the main body and make sure there is no formatting for FORMATS and PARAGRAPH for PARAGRAPH.

### Options

7. Choose the LANGUAGE and add translations if you'd like to.
8. Choose the right CATEGORIES.
9. Upload the FEATURED PICTURE that will be showing up on the NEWS site in the teaser.

### Pictures

10. Click ADD MEDIA to add pictures to the article.
11. Copy them to your article.
12. Double click the picture and choose EDIT to insert a caption or format the picture. Click PUBLISH
13. Click UPDATE.

Done!

Changes can be made any time. Never forget to click UPDATE to save changes.

# SOLUTIONS



ABOUT US



**ERZSÉBET  
SZEKERES**

 Country, Date of election  
**HUNGARY 1997**

 Field  
**HUMAN RIGHTS**

*Erzsébet Szekeres has created a nationwide program for training, employing and housing disabled adults. As a result of her efforts, her hometown has become a principle locus of activity for the disabled in Hungary.*



## PROBLEM

As she was searching for an appropriate after-school program for her son, Erzsébet Szekeres was unable to find any she felt confident in adopting. The limited possibilities of employment, qualification and housing are all holding back disabled children from living an independent life like healthy kids do.



## IMPACT

The Rehabilitation Centre provides jobs for nearly 600 physically and mentally disabled people in areas like gardening, sewing, cleaning, animal husbandry and a lot more. During the past years, hundreds of young people got a chance to work despite the fact that most people had already given up on them. In addition, the Centre provides a home for about 120 adults.



## IDEA

She established the Rehabilitation Centre, a complex care system in Csömör with two main organizations. The Cooperation Rehabilitation Centre helps the physically and mentally disabled by ensuring the possibility of employment and the Equal Rights Foundation provides them with accommodation. This for them means the chance of an independent life.



## VISION

Erzsébet would like to see in the future as well that the Rehabilitation Centre is working successfully and providing home and opportunities for more and more young people. Furthermore, she would like to establish a training centre which would provide trainings and support for foster children with disadvantages.



## MOTIVATION

After her child was born, Erzsébet became aware of the harshness of disabled people's lives and understood that social integration is almost impossible for them. Erzsébet would like to create an institution where they can implement their independence by developing their own qualities.



## CONTACT

[Alliance Industrial Union / Összefogás Ipari Szövetkezet](#)

# SOLUTIONS - Dashboard

This is an overview of all the fellows published. Right now, it is 75.

To add a new fellow, click ADD NEW. To edit the profile of a fellow, click their names.

Always check the AREA the fellow is featured in. If there is no area, the profile will not show on the webpage!

The screenshot shows the WordPress dashboard for 'Solutions'. The left sidebar contains navigation menus for 'Solutions', 'Zero projects', 'Roles', 'Appearance', 'Users', 'Tools', and 'Settings'. The main content area displays a list of solutions with columns for Title, Topic, and Date. Annotations include: a red box around the 'Add New' button with the text 'Add a new solutions profile'; a red box around the 'Zeitpolster' title with the text 'Click solution names to edit profiles.'; a red box around the 'Regional development' topic with the text 'Check whether an area is linked.'; a red box around the search bar with the text 'Search for solutions'; and a red box around the search bar with the text 'Search Posts'.

Title	Topic	Date
<a href="#">Zeitpolster</a>	—	Published 2018/04/13
<a href="#">Hof sucht Bauer</a>	Regional development	Published 2017/05/26
<a href="#">Bu...</a>	He...	Published 2017/05/26
<a href="#">Irrsinnig Menschlich</a>	He...	
<a href="#">SINGA</a>	Migration	Published 2017/05/31
<a href="#">Equalizent — Private</a>	—	Last Modified 2017/05/31
<a href="#">JobAct — Private</a>	—	Last Modified 2017/05/31
<a href="#">Specialisterne — Private</a>	—	Last Modified 2017/05/31
<a href="#">Discovering Hands — Private</a>	—	Last Modified 2017/05/31



## SOLUTIONS – Edit Content

This is the editing format of the solutions page. Type in the solution name in the first box. Same as in news: Right below, you can edit the short link on “EDIT”. Select the topic on the right. Upload a hero Pic for the solution.

My Sites Ashoka Impact Transfer 0 + New View Post Show all languages Howdy, Alexander Kesselring Screen Options

**Edit Post** [Add New](#)

**Zeitpolster**

Permalink: <http://ashoka-cee.org/impact-transfer/solution/zeitpolster/> [Edit](#)

**Page Hero**

Hero Image(s)

Bild	
Bildbeschreibung	
Link	Select

**Publish**

[Preview Changes](#)

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: **Apr 13, 2018 @ 13:04** [Edit](#)

[Move to Trash](#) [Update](#)

**Topic**

All Areas **Most Used**

- Health
- Migration
- Regional development

[+ Add New Topic](#)

**Featured Image**

# SOLUTIONS – Edit Content

My Sites Ashoka Impact Transfer 0 + New View Post Show all languages Howdy, Alexander Kesselring

Posts  
Important dates  
Fellows  
Team  
Partner  
Media  
Pages  
Comments  
Solutions

Solutions  
Add New  
Topic  
Re-Order  
Zero projects  
Roles  
Appearance  
Users  
Tools  
Settings  
Custom Fields  
Optionen

Add Media Visual Text

Paragraph B I [List Icons] [Link Icon] [Table Icon]

Formats ABE [Text Icons] [Undo/Redo] [Help]

Zeitpolster ist ein Vorsorgesystem auf Zeitbasis. Ziel ist es, solidarische zwischenmenschliche Beziehungen zwischen älteren und jüngeren Menschen im Rahmen der nachbarschaftlichen Hilfe aufzubauen und zu fördern. Wer heute Menschen betreut, erhält eine Zeitgutschrift auf ein Zeitkonto und kann diese Jahre später für eigene Betreuungsleistungen einlösen. Der Gründer von Zeitpolster, Gernot Jochum-Müller, hat in Österreich, der Schweiz und in Deutschland bereits verschiedene Zeitwährungs- und Zeitvorsorgesysteme entwickelt und erfolgreich aufgebaut. Jetzt soll Zeitpolster auch in Wien starten. Erfahren Sie mehr auf: <http://www.zeitpolster.com>

**Introduction: Summarize the solution.**

Word count: 80 Last edited by Alexander Kesselring on April 13, 2018 at 1:06 pm

**Solution - Content**

**Solution**

Visual Text

**Put in the content of the solutions following the headings: Solution, Impact, Goals, Needs, Scaling model**

*Click the image to edit or update*  
[Remove featured image](#)  
[Post Thumbnail Editor](#)

## SOLUTIONS – Edit Tags

- Every solution profile features a tag line beneath the hero picture. Please make sure to use standardized tags. We introduced an open tag system so that we can identify the best categories.

The screenshot displays the 'Edit Tags' interface for a solution profile. The top navigation bar includes 'My Sites', 'Ashoka Impact Transfer', 'Activity Log', 'New', 'View Post', and 'Show all languages'. The user is identified as 'Howdy, Alexander Kesselring'. The sidebar on the left contains the following menu items: Posts, Important dates, Fellows, Team, Partner, Media, Pages, Comments, Solutions (highlighted), Add New, Topic, Re-Order, Zero projects, Roles, Appearance, Users, Tools, Settings, Custom Fields, and Optionen.

The main content area is titled 'Solution Infos' and contains the following sections:

- Land:** A text input field.
- Scaling Type:** A text input field.
- Topic solutions:** A list of radio buttons for 'Health', 'Migration', and 'Regional development'.
- Topic zero:** A list of radio buttons for 'Accessible health', 'Accessible ICT', 'Accessible products & services', 'Museum and Arts', 'Rural development', and 'Sport and Recreation'.
- Import/Export:** A text input field.
- Status:** A text input field.

# Summary

## HOW TO CREATE A NEW SOLUTION PROFILE

Click ADD NEW

### **Add Content**

1. Put in the NAME and CONTENT according to the HEADINGS
2. CONTACT: Only name the ORGANIZATION and LINK THE WEBSITE
3. Upload a Hero pic
4. Fill in the tags

### **Side Toolbar**

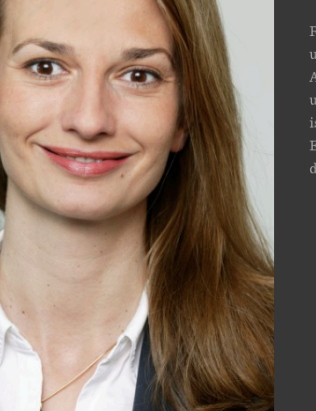
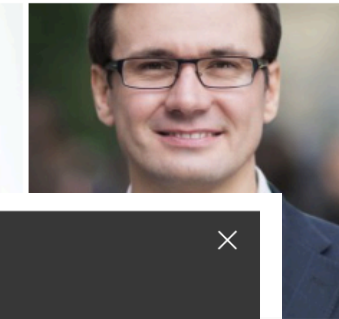
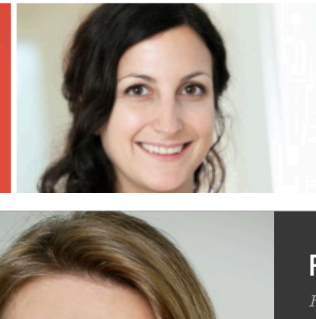
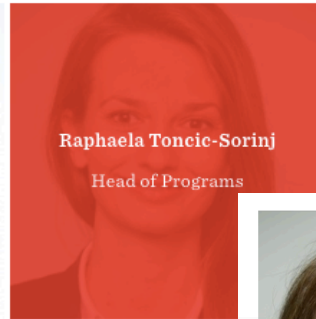
5. Choose the right AREA
6. Upload a PROFILE PICTURE
7. Click PUBLISH

Done!

Changes can be made any time. Never forget to click UPLOAD to save changes.

# TEAM

## UNSER TEAM



### RAPHAELA TONCIC-SORINJ

Head of Programs

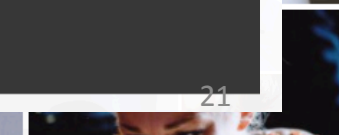
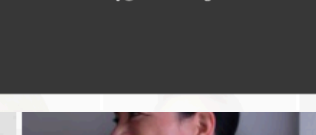
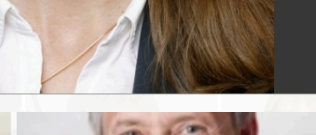
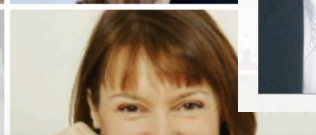
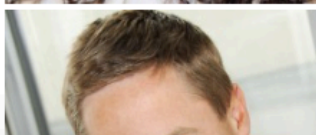
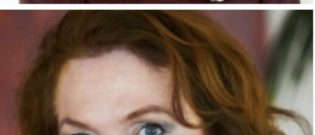
Raphaela Tonic-Sorinj war viele Jahre als Unternehmensberaterin in der Prozess- und Organisationsberatung tätig und half dann beim Aufbau der WU Executive Academy, der Business School der WU Wien. Zunächst als Leiterin der Business und Programmentwicklung und schliesslich als stellvertretende Leiterin. Seit 2014 ist sie Teil von Ashoka und entwickelt unter anderem einen Lehrgang in Social Entrepreneurship und Innovation für Führungskräfte aus der Privatwirtschaft, dem Öffentlichen Sektor und der Zivilgesellschaft.

*'Blickt weit voraus zu dem Punkt von dem aus ihr zurückblickt.'*

Milton Erickson

rtoncicsorinj@ashoka.org

+4313840100

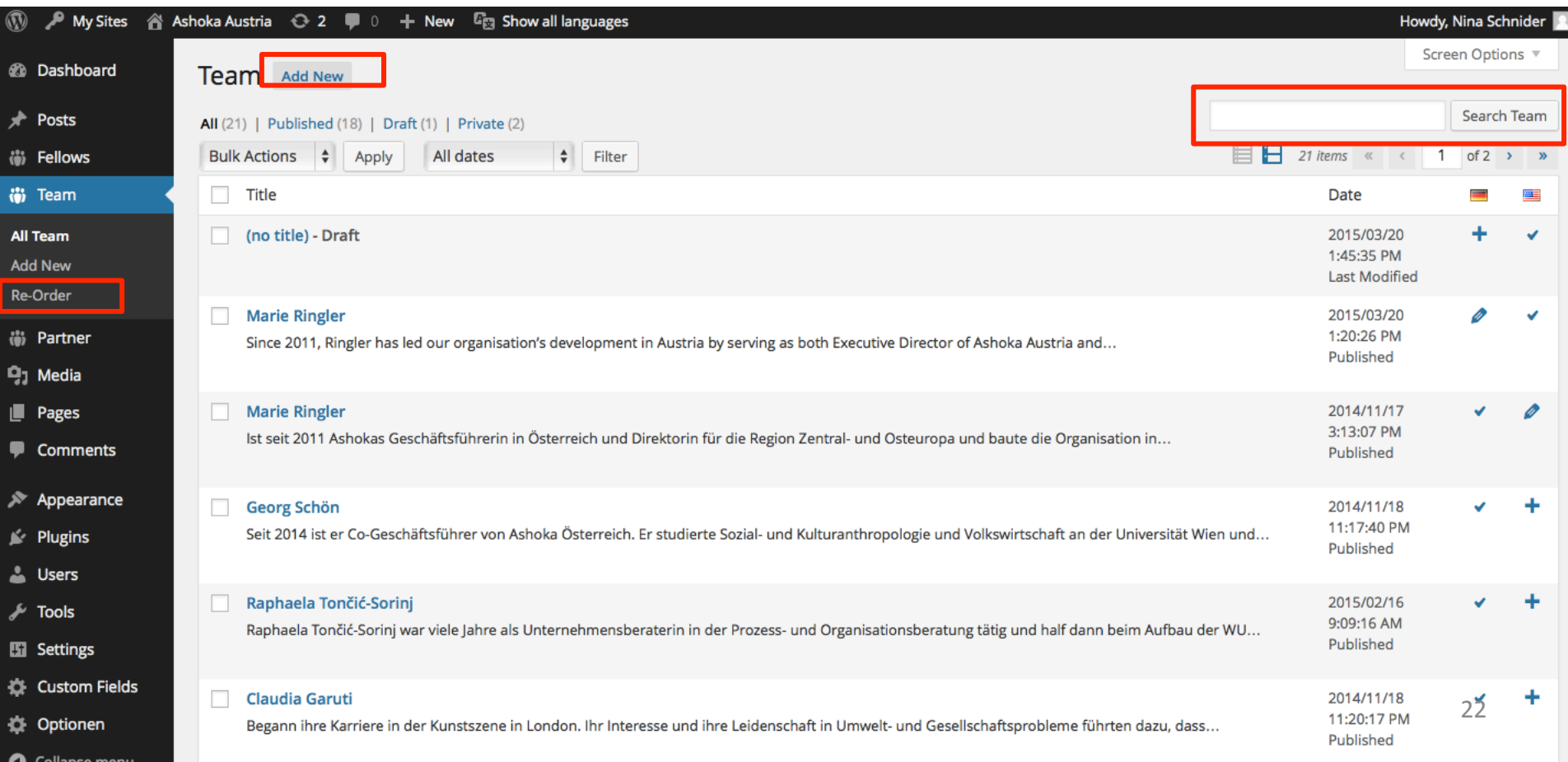


## TEAM – Dashboard

Here we create to profiles of our Ashoka staff.

Click ADD NEW to create a new one or click the name of a teammember to edit their profile.

You can re-order the order of partners by clicking on RE-ORDER on the left side and drag-and-drop their profiles into a new order.



The screenshot displays the Joomla! administration interface for the 'Team' section. The top navigation bar includes 'My Sites', 'Ashoka Austria', and 'Howdy, Nina Schnider'. The left sidebar contains various menu items, with 'Team' selected and 'Re-Order' highlighted. The main content area shows a list of team members with columns for Title, Date, and actions. A search bar and 'Add New' button are also visible.

**Navigation and Search:**

- Top right: Howdy, Nina Schnider, Screen Options
- Search bar: Search Team
- Item count: 21 items, 1 of 2

**Team List:**

<input type="checkbox"/>	Title	Date		
<input type="checkbox"/>	(no title) - Draft	2015/03/20 1:45:35 PM Last Modified	+	✓
<input type="checkbox"/>	<a href="#">Marie Ringler</a> Since 2011, Ringler has led our organisation's development in Austria by serving as both Executive Director of Ashoka Austria and...	2015/03/20 1:20:26 PM Published	✎	✓
<input type="checkbox"/>	<a href="#">Marie Ringler</a> Ist seit 2011 Ashokas Geschäftsführerin in Österreich und Direktorin für die Region Zentral- und Osteuropa und baute die Organisation in...	2014/11/17 3:13:07 PM Published	✓	✎
<input type="checkbox"/>	<a href="#">Georg Schön</a> Seit 2014 ist er Co-Geschäftsführer von Ashoka Österreich. Er studierte Sozial- und Kulturanthropologie und Volkswirtschaft an der Universität Wien und...	2014/11/18 11:17:40 PM Published	✓	+
<input type="checkbox"/>	<a href="#">Raphaela Tončić-Sorinj</a> Raphaela Tončić-Sorinj war viele Jahre als Unternehmensberaterin in der Prozess- und Organisationsberatung tätig und half dann beim Aufbau der WU...	2015/02/16 9:09:16 AM Published	✓	+
<input type="checkbox"/>	<a href="#">Claudia Garuti</a> Begann ihre Karriere in der Kunstszene in London. Ihr Interesse und ihre Leidenschaft in Umwelt- und Gesellschaftsprobleme führten dazu, dass...	2014/11/18 11:20:17 PM Published	2 ✎	+

**Left Sidebar (Navigation):**

- Dashboard
- Posts
- Fellows
- Team**
- All Team
- Add New
- Re-Order
- Partner
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Custom Fields
- Optionen
- Collage menu

## TEAM – Create / Edit Team Profile

Type in the Name in the first box and a short biography into the second one.  
Do not worry about the fonts, don't make any changes.

### Edit Team Member Add New

Raphaela Tončić-Sorinj

Permalink: <http://ashoka-cee.org/austria/team/raphaela-toncic-sorinj/> Edit View Team Member Get Shortlink

Add Media Visual Text

**B** *I* ABC

Formats ▾ Paragraph ▾ U A

Raphaela Tončić-Sorinj war viele Jahre als Unternehmensberaterin in der Prozess- und Organisationsberatung tätig und half dann beim Aufbau der WU Executive Academy, der Business School der WU Wien. Zunächst als Leiterin der Business und Programmentwicklung und schliesslich als stellvertretende Leiterin. Seit 2014 ist sie Teil von Ashoka und entwickelt unter anderem einen Lehrgang in Social Entrepreneurship und Innovation für Führungskräfte aus der Privatwirtschaft, dem Öffentlichen Sektor und der Zivilgesellschaft.

P  
Word count: 68 Draft saved at 11:39:34 am. Last edited by Nina Schnider on March 26, 2015 at 11:11 am

#### Team - Zitat Settings

Quote

'Blickt weit voraus zu dem Punkt von dem aus ihr zurückblickt.'

#### Languages

Language Deutsch

Translations +

#### Publish

Preview Changes

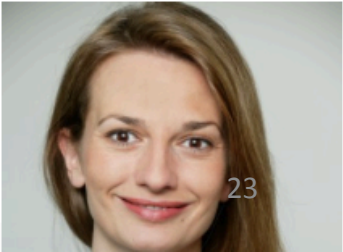
Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: **Feb 16, 2015 @ 9:09** [Edit](#)

Move to Trash Update

#### Featured Image



23

## TEAM – Create / Edit Team Profile

We feature an inspirational QUOTE on every profile that the team member can choose (own quote or by someone else). Don't forget to type in the author if it's not their own.  
Name the FUNKTION, EMAIL and PHONE.

<b>Team - Zitat</b>
<b>Quote</b>
'Blickt weit voraus zu dem Punkt von dem aus ihr zurückblickt.'
<b>Author</b>
Milton Erickson
<b>Team - Basisinfos</b>
<b>Funktion:</b>
Head of Programs
<b>Email:</b>
rtoncicsorinj@ashoka.org
<b>Telephone:</b>
+ 4313840100



# Summary

## HOW TO CREATE A NEW TEAM PROFILE

1. Click ADD NEW

### **Add Content**

2. Enter the NAME
3. Enter a SHORT BIOGRAPHY
4. Enter a quote and it's author if there is one
5. Enter FUNCTION, MAIL and PHONE.
6. Upload a FEATURED PICTURE.
  
7. Select the LANGUAGE the profile is written in.
10. Click PUBLISH.

### **To have this Profile on all CEE-Websites:**

11. Create this Profile in English.
12. Save with Language setting on ENGLISH.
13. Select ALL SITES or specific country site on the MULTICONTENT COPIER and click COPY.

Done!

Changes can be made any time. Never forget to click PUBLISH to save changes.

# PARTNER

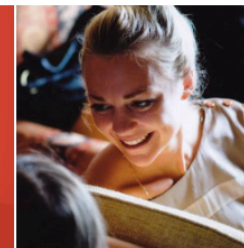
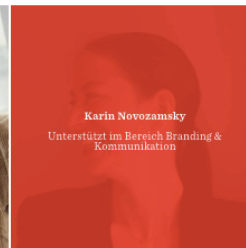
## ASHOKA SUPPORT NETWORK

Dem Ashoka Support Network treten Persönlichkeiten bei, die die Arbeit unserer Fellows finanziell, mit ihrem Netzwerk, ihren Erfahrungen und ihren Ideen unterstützen. Es ist ein engagiertes Netzwerk aus interessierten und tatkräftigen Personen, denen es ein persönliches Anliegen ist, einen Beitrag zu einer zukunftsfähigen Gesellschaft zu leisten.



## SENIOR PRO BONO ADVISOR

Sie arbeiten sehr eng mit dem Ashoka Team zusammen und unterstützen uns in unserer Arbeit. Dabei bringen sie Jahrzehnte von Berufserfahrung ein, von denen wir und unsere Fellows profitieren.



## PARTNER – Dashboard

We introduce all of our partners on our website as well.

To upload a Partner, whether it is an ASN member or a Senior Pro Bono Advisor, create a profile here by clicking ADD NEW.

You can re-order the order of partners by clicking on RE-ORDER on the left side and drag-and-drop their profiles into a new order.

The screenshot displays the 'Partner' dashboard interface. On the left, a dark sidebar contains navigation links: 'Fellows', 'Team', 'Partner', 'All Partner', 'Add New', 'Re-Order', 'Media', 'Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'Custom Fields', 'Optionen', and 'Collapse menu'. The 'Re-Order' link is highlighted with a red box. The main content area is titled 'Partner' and includes an 'Add New' button, also highlighted with a red box. Below the title, there are filters for 'All (25)' and 'Published (25)', along with 'Bulk Actions', 'Apply', 'All dates', and 'Filter' options. A search bar labeled 'Search Partner' is located in the top right corner, also highlighted with a red box. The main area contains a table of partner profiles, each with a checkbox, name, description, date, and status. The table is paginated to show 1 of 2 pages.

<input type="checkbox"/>	Title	Date		
<input type="checkbox"/>	Andreas Treichl	2015/03/24 9:53:58 AM Published		
<input type="checkbox"/>	(no title) Your name could appear here/This could be you	2015/03/24 9:53:12 AM Published		
<input type="checkbox"/>	Andrea Hlinka	2015/03/24 9:49:57 AM Published		
<input type="checkbox"/>	Karin Novozamsky	2015/03/24 9:49:29 AM Published		
<input type="checkbox"/>	Wolfgang Neubert Wolfgang Neubert has around 12 years of experience in Top Management Consulting with McKinsey & Company. In recent years he...	2015/03/24 9:47:39 AM Published		
<input type="checkbox"/>	Hans Bodingbauer "My professional life can be divided into 5 segments: teacher, researcher, manager in the chemical industry, business-owner and, since 2007,..."	2015/03/24 9:47:02 AM Published		
<input type="checkbox"/>	Beate Winkler Beate Winkler was the first female director of an EU-Agency and has occupied leading roles in the human rights sector...	2015/03/24 9:46:15 AM Published		
<input type="checkbox"/>	Andrea Sutter Andrea Sutter is an advisor, psychologist and coach with diverse experience, ranging from economics and politics to business consulting.	2015/03/24 9:45:34 AM Published		
<input type="checkbox"/>	Norbert Zimmermann	2015/03/24 9:44:46 AM		

25 items 1 of 2

27

## PARTNER – Edit

Enter a very short BIOGRAPHY. It has to be short enough to fit into the small square on the site.

Enter the FUNCTION and upload a PICTURE.

Select the LANGUAGE the profile is written in.

If the partner is relevant to all of CEE, Create the profile in English, click UPDATE And use the Multisite Content Copier to copy it to all relevant country-websites.

**Dashboard**

- Posts
- Fellows
- Team
- Partner**
- All Partner
- Add New
- Re-Order
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Custom Fields
- Optionen
- Collapse menu

**Partner**

- All Partner
- Add New
- Re-Order

**Media**

- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Custom Fields
- Optionen
- Collapse menu

### Edit Partner [Add New](#)

There is an autosave of this post that is more recent than the version below. [View the autosave](#)

## Wolfgang Neubert

Permalink: <http://ashoka-cee.org/austria/ashoka-partner-wolfgang-neubert-2/> [Edit](#) [View Partner](#) [Get Shortlink](#)

[Add Media](#)

Visual Text

Formats Paragraph U A Ω ↶ ↷

Wolfgang Neubert has around 12 years of experience in Top Management Consulting with *McKinsey & Company*. In recent years he has served on a number of executive boards for Austrian corporations.

p

Word count: 30 Draft saved

**Partner - Basisinfos**

Function

Pro bono Senior Advisor

**Multisite Content Copier: Copy content**

Select destinations

All sites

Site group [Select a group](#)

**Additional Options**

- Copy images (required for featured images)
- Update post created date
- Copy parents
- Copy comments
- Copy terms ( Tags, Categories... )

[Copy](#)

### Languages

Language

English

Translations

Wolfgang Neubert

### Publish

[Preview Changes](#)

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Mar 24, 2015 @ 9:47 [Edit](#)

[Move to Trash](#) [Update](#)

### Featured Image

[Remove featured image](#)

[Post Thumbnail Editor](#)

Howdy, Nina Schneider

Screen Options

28

Version 4.1.1

## PARTNER – Pages

As you can see on the PARTNER introduction page (3 pages before), there are two different categories for partners: ASN and Pro Bono.

To choose the right category, go to PAGES in the left sidebar. All sites will be double, one in your own language and one in English. Click on PARTNER (first for your language).



The screenshot shows the WordPress Pages management interface. The left sidebar contains a list of menu items, with 'Pages' selected. The main content area displays a list of pages. The 'Partner' page is highlighted with a red box, and its edit icon is also highlighted with a red box.

Page Title	Author	Actions
Title	Author	German, English, Trash
News	Nina Schnider	Edit, Checkmark, 0
Partners	Nina Schnider	Edit, Checkmark, 0
Fellows	Nina Schnider	Edit, Checkmark, 0
About us	Jürgen Genser	Edit, Checkmark, 0
Home	Jürgen Genser	+, Checkmark, 0
News	Jürgen Genser	Checkmark, Edit, 0
Partner	Jürgen Genser	Checkmark, Edit, 0
Fellows	Jürgen Genser	Checkmark, Edit, 0
Impressum	Jürgen Genser	Checkmark, +, 0
Über uns	Jürgen Genser	Checkmark, Edit, 0
Home	Jürgen Genser	Checkmark, +, 0
Title	Author	German, English, Trash

## PARTNER – Pages

Scroll down to the “Ashoka Support Network” pad. By simply clicking on the partners Name, it will appear on the right side and be added to the ASN category.

Scroll further down to the “Senior Pro Bono Advisor” pad. Click on the Names to add them to this category. To remove names, click the black small circle on the right.

2 | **Headline + Thumbnails**

**Headline** Ashoka Support Network

**Introduction**  
Dem Ashoka Support Network treten Persönlichkeiten bei, die die Arbeit unserer Fellows finanziell, mit ihrem Netzwerk, ihren Erfahrungen und ihren Ideen unterstützen. Es ist ein engagiertes Netzwerk aus interessierten und tatkräftigen Personen, denen es ein persönliches Anliegen ist, einen Beitrag zu einer zukunftsfähigen Gesellschaft zu leisten.

**Partner-Selection**

Search...

- (no title)
- Andrea Hlinka**
- Andrea Sutter
- Andreas Treichl
- Beate Winkler

- Hermann Arnold
- Michael Altrichter
- Waltraud Martius
- (no title)
- Norbert Zimmermann

**Click to ADD**

5 | **Headline + Thumbnails**

**Headline** Senior Pro Bono Advisor

**Introduction**  
Sie arbeiten sehr eng mit dem Ashoka Team zusammen und unterstützen uns in unserer Arbeit. Dabei bringen sie Jahrzehnte von Berufserfahrung ein, von denen wir und unsere Fellows profitieren.

**Partner-Selection**

Search...

- (no title)
- Andrea Hlinka
- Andrea Sutter
- Andreas Treichl**
- Beate Winkler

- Andrea Sutter
- Beate Winkler
- Hans Bodingbauer
- Wolfgang Neubert**
- Karin Novozamsky

**Click to REMOVE**

30

# Summary

## HOW TO CREATE A NEW PARTNER PROFILE

- 1 Click ADD NEW

### **Add Content**

2. Enter the NAME
3. Enter a SHORT BIOGRAPHY
4. Enter FUNCTION.
5. Upload a FEATURED PICTURE.

### **Select a category**

6. Go to PAGES
7. Click on PARTNER.
8. Scroll down to either ASN or SENIOR PRO BONO and add the partner to the category by clicking on their name.

Done!

Changes can be made any time. Never forget to click UPLOAD to save changes.

# MEDIA

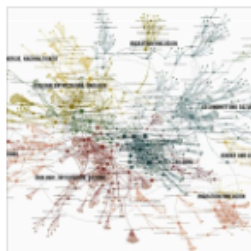
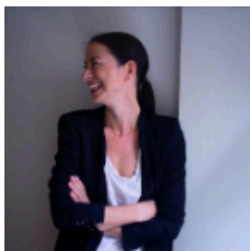
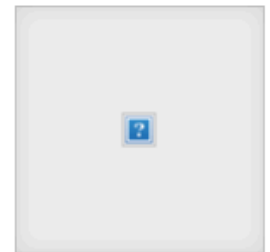
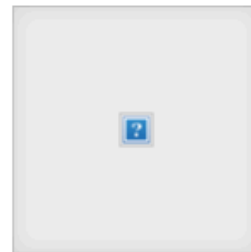
Upload Files

Media Library

Images

All dates

Search





# MEDIA – Dashboard

This is the library for all files (pictures, PDFs etc.) that have been uploaded on the homepage (for News, Fellows, Team, Partners etc.).

You have the option to search for files by their name, author (click on the author), page they have been uploaded to or date. You can also upload new ones.

NOTE: You do not HAVE to upload files here. You can also upload them directly whenever you edit profiles etc.

The screenshot shows the Media Library interface. On the left is a navigation menu with 'Media' selected. The main area displays a table of 238 items. The 'Add New' button is highlighted in red. A search bar is also highlighted in red. The table lists various files including SVG, PNG, and PDF formats, with columns for file name, author, upload location, and date.

File	Author	Uploaded to	Date
les Avignons SVG	Jürgen Genser	(Unattached) Attach	2015/03/20
les Avignons PNG	Jürgen Genser	(Unattached) Attach	2015/03/20
Inserat_Marketing_Office ManagementApril2015 PDF	Nina Schneider	(Unattached) Attach	2015/03/20
ondrej JPG	Nina Schneider	Ondřej Liška, 2015/03/13	2015/03/13
norbert_zimmermann JPG	Nina Schneider	Norbert Zimmermann, 2015/03/13	2015/03/13
ondrej JPG	Nina Schneider	Ondřej Liška, 2015/03/13	2015/03/13
Saskia WallnerDSC_9169 JPG	Nina Schneider	Saskia Wallner: "Wir schreien hinaus, was Ashoka kann", 2015/03/13	2015/03/13
Pepita AdelmanDSC_8704 JPG	Nina Schneider	Saskia Wallner: "Wir schreien hinaus, was Ashoka kann", 2015/03/13	2015/03/13
MTU JPG	Nina Schneider	Discovering Hands: Ein Social Start-up wird international, 2015/03/12	2015/03/12

# PAGES

NEWS

FELLOWS

PARTNER

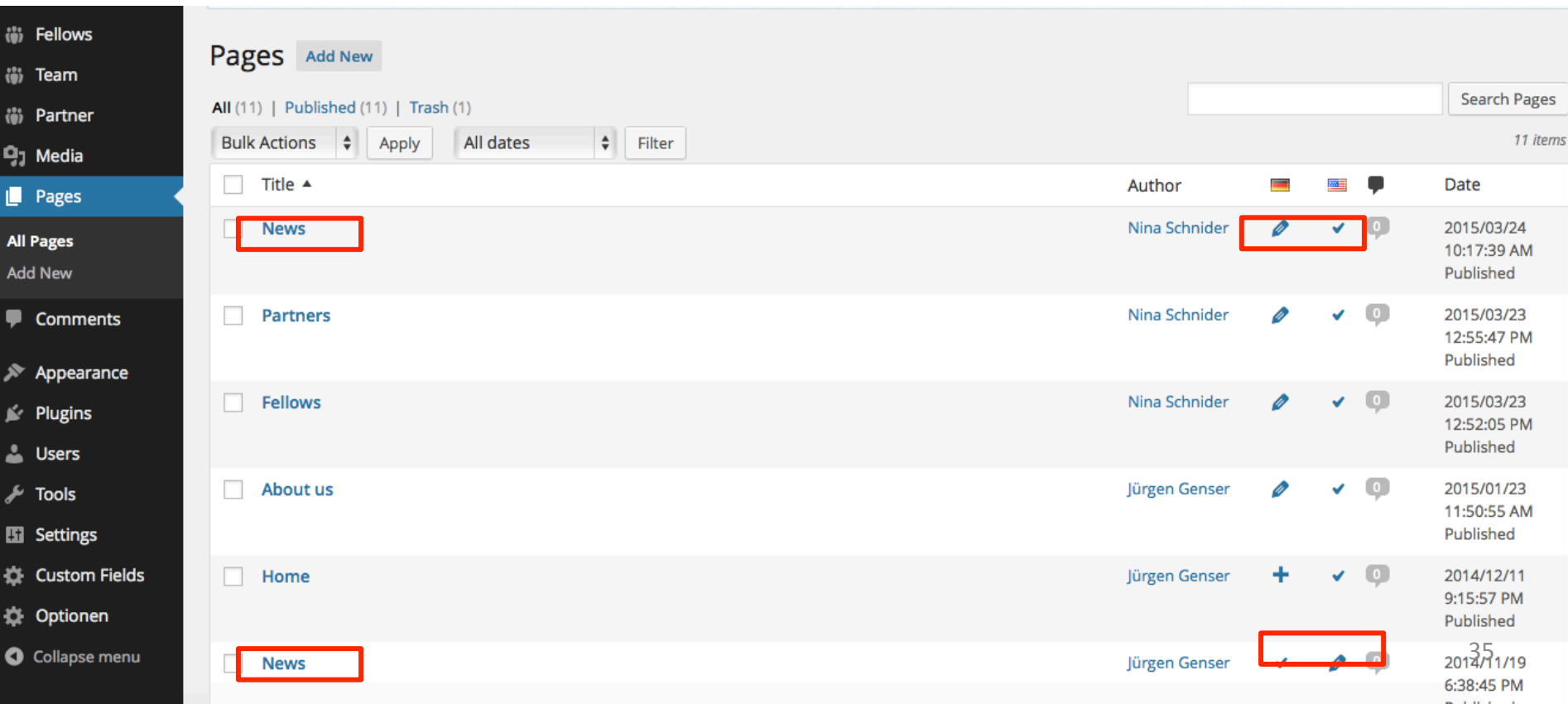
ÜBER UNS
























## PAGES – Dashboard

This site is where all the structuring of the website happens. Here you get an overview of all the different sites we have on our website. If you have translated sites as well, there will be one for each language.

Adding new pages will have to be discussed with the website programmer and the team. You can add parts to the structure of the existing pages, add new paragraphs, change the pictures (hero pictures) and icons



The screenshot shows the WordPress Pages dashboard. On the left is a sidebar menu with options like 'All Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'Custom Fields', 'Optionen', and 'Collapse menu'. The main area is titled 'Pages' and includes an 'Add New' button. Below the title, there are filters for 'All (11)', 'Published (11)', and 'Trash (1)'. A search bar and 'Search Pages' button are on the right. A table lists the pages with columns for Title, Author, and Date. The 'News' entries are highlighted with red boxes, and their edit and checkbox icons are also highlighted.

<input type="checkbox"/>	Title ▲	Author	 		Date
<input type="checkbox"/>	News	Nina Schnider	 	 0	2015/03/24 10:17:39 AM Published
<input type="checkbox"/>	Partners	Nina Schnider	 	 0	2015/03/23 12:55:47 PM Published
<input type="checkbox"/>	Fellows	Nina Schnider	 	 0	2015/03/23 12:52:05 PM Published
<input type="checkbox"/>	About us	Jürgen Genser	 	 0	2015/01/23 11:50:55 AM Published
<input type="checkbox"/>	Home	Jürgen Genser	 	 0	2014/12/11 9:15:57 PM Published
<input type="checkbox"/>	News	Jürgen Genser	 	 0	2014/11/19 6:38:45 PM Published

# PAGES – Edit Page

Example: Homepage

Here you see the hero pictures that are featured on the Homepage of the website.

You can change them and change the short caption. Please be aware of our Cooperate Identity.

Edit Page [Add New](#)



There is an autosave of this post that is more recent than the version below. [View the autosave](#)

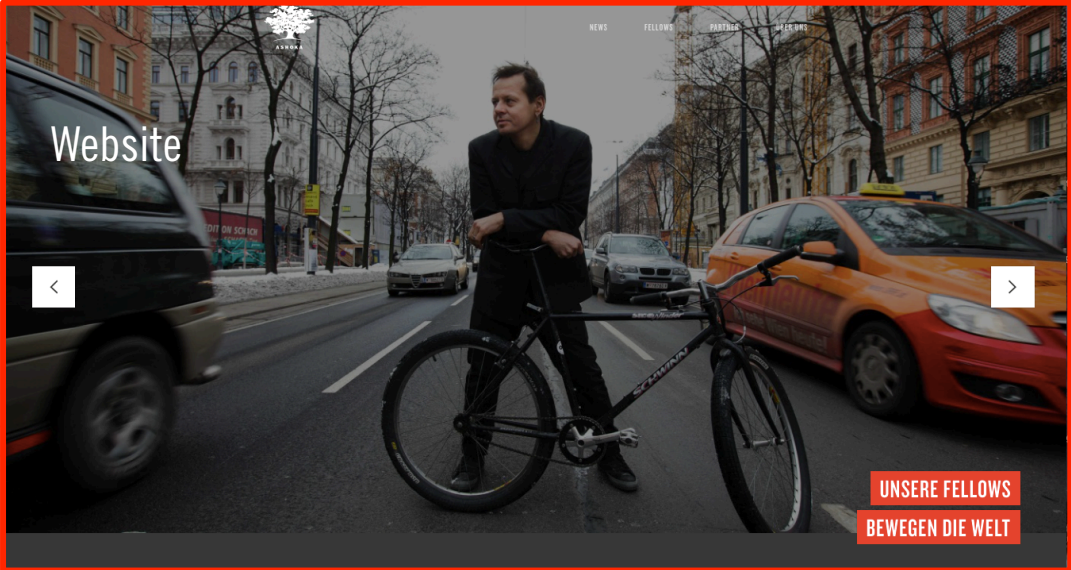
Home

Permalink: <http://ashoka-cee.org/austria/> [View Page](#)

Page Hero

Hero Image(s)

Bild	
Bildbeschreibung	Unsere Fellows bewegen die Welt
Link	<a href="#">Martin Kontra</a>
Bild	



# PAGES – Edit Page

You can edit all texts and pictures.

Illustration



Click to EDIT or DELETE

Startseite - Arbeitsweise

Überschrift

Wie arbeitet Ashoka?

Schritte


Headline	Suche und Auswahl
Text	Wir suchen laufend nach herausragenden Menschen mit unternehmerischen Geist, die mit ihrer Idee ihren Sektor revolutionieren und dabei die dringlichsten Probleme unserer Gesellschaft lösen. Nach einem intensiven Screening nominieren wir KandidatInnen, die noch einen internationalen, mehrstufigen Auswahlprozess bestehen müssen. Bis 2020 werden wir in Österreich 12 herausragende Social EntrepreneurInnen identifizieren und unterstützen, die in Österreich spürbare gesellschaftliche Veränderungen bewirken.

1

Illustration	
--------------	---

Headline	Fellowship Programm
Text	Ashoka Fellows erhalten ein individuelles Stipendium aus unserem internationalen Netzwerk für 3 Jahre zur Deckung ihrer Lebenskosten. So kann er/sie sich voll auf die weitere Verbreitung seiner/ihrer Lösung konzentrieren. Neben dem Stipendium stellen wir unseren Fellows auch unser Netzwerk von Investoren, Pro Bono Partnern und Pro Bono Consultants zur Verfügung. Unser Fellowship-Programm legt den Fokus auf Skalierung und Wirkungsmaximierung damit die Lösung dorthin kommt, wo sie gebraucht wird.

2

Illustration	
--------------	---

## Website

### WIE ARBEITET ASHOKA?

- 

#### SUCHE UND AUSWAHL

Wir suchen laufend nach herausragenden Menschen mit unternehmerischen Geist, die mit ihrer Idee ihren Sektor revolutionieren und dabei die dringlichsten Probleme unserer Gesellschaft lösen. Nach einem intensiven Screening nominieren wir KandidatInnen, die noch einen internationalen, mehrstufigen Auswahlprozess bestehen müssen. Bis 2020 werden wir in Österreich 12 herausragende Social EntrepreneurInnen identifizieren und unterstützen, die in Österreich spürbare gesellschaftliche Veränderungen bewirken.
- #### FELLOWSHIP PROGRAMM

Ashoka Fellows erhalten ein individuelles Stipendium aus unserem internationalen Netzwerk für 3 Jahre zur Deckung ihrer Lebenskosten. So kann er/sie sich voll auf die weitere Verbreitung seiner/ihrer Lösung konzentrieren. Neben dem Stipendium stellen wir unseren Fellows auch unser Netzwerk von Investoren, Pro Bono Partnern und Pro Bono Consultants zur Verfügung. Unser Fellowship-Programm legt den Fokus auf Skalierung und Wirkungsmaximierung damit die Lösung dorthin kommt, wo sie gebraucht wird.



SOCIAL BUSINESS PARTNERSHIPS





# PAGES – Edit Page




You can add links to the Icons that will lead to another page on the website.

Startseite - CTAs

Call to Actions

1	<b>Headline</b>	Inspiriert werden
	<b>Text</b>	Wie Ratten beim Aufspüren von Landminen nützlich sein können oder warum es gut ist, sich selbst in Extremsituationen kennzulernen. Lesen Sie die faszinierenden, berührenden und erstaunlichen Geschichten unserer Ashoka Fellows.
	<b>Icon</b>	
	<b>Link</b>	Fellows
2	<b>Headline</b>	Partner werden
	<b>Text</b>	Unsere Partner sind die Vorreiter und unserer Fellows. Wenn Sie
	<b>Icon</b>	
	<b>Link</b>	Partner

## Website

 <b>INSPIRIERT WERDEN</b> Wie Ratten beim Aufspüren von Landminen nützlich sein können oder warum es gut ist, sich selbst in Extremsituationen kennzulernen. Lesen Sie die faszinierenden, berührenden und erstaunlichen Geschichten unserer Ashoka Fellows.	 <b>PARTNER WERDEN</b> Unsere Partner sind die VorreiterInnen und ErmöglicherInnen des gesellschaftlichen Wandels. Mit der Bereitstellung von Ressourcen unterstützen sie die Arbeit von Ashoka und unserer Fellows. Wenn Sie Teil dieses hochkarätigen Netzwerkes werden wollen, dann erfahren Sie hier mehr über die verschiedenen Möglichkeiten.	 <b>FELLOW WERDEN</b> Sind Sie selbst bereits als Social EntrepreneurIn tätig oder kennen jemanden in Ihrem Umfeld, der mit seiner/ihrer Idee neue Wege beschreitet? Hier lesen Sie mehr über die Auswahlkriterien und können jemanden nominieren.
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# PAGES – Edit Page

## Examples: Fellows

Edit Page [Add New](#)


There is an autosave of this post that is more recent than the version below. [View the autosave](#)

### Fellows

Permalink: <http://ashoka-cee.org/austria/fellows/> [Edit](#) [View Page](#) [Get Shortlink](#)

#### Page Hero

##### Hero Image(s)

Bild	
Bildbeschreibung	Ashoka Fellows verändern die Welt
Link	Select

[Eintrag hinzufügen](#)

You can add more pictures to the header.  
This button always works for adding more pieces of the same structure (Picture in this example).

**OTHER**



## OTHER OPTIONS

The pages in the box are pages for programming and formatting of the website which requires more training and is mostly done by our programmer. For changes you can not make yourself, please contact us. You can explore these pages if you're interested but we are not meant to make changes there. The USER page might be interesting, all users who have access to this editing framework are listed there.

The screenshot shows the WordPress dashboard for the site 'Ashoka Austria'. The top navigation bar includes 'My Sites', 'Ashoka Austria', '2' (unread notifications), '0' (comments), '+ New', and 'Show all languages'. The user 'Howdy, Nina Schneider' is logged in. The left sidebar menu is visible, with 'Appearance' highlighted in a red box. The main content area features a 'Get started with WPMU DEV' banner, a 'Dashboard' title, and several widgets: 'At a Glance' (16 Posts, 11 Pages, WordPress 4.1.1 running Ashoka theme), 'Activity' (Recently Published posts), 'Quick Draft' (Title and content fields, Save Draft button), and 'WordPress News' (WordPress 4.2 Beta 2 announcement).

My Sites Ashoka Austria 2 0 + New Show all languages Howdy, Nina Schneider

Dashboard Screen Options Help

Get started with WPMU DEV – it will transform your WordPress experience. Get Started

### Dashboard

**At a Glance**

16 Posts 11 Pages

WordPress 4.1.1 running Ashoka theme.

**Activity**

Recently Published

- Feb 24th, 12:31 pm Marie Ringler: "Wir haben einen gemeinsamen harten Job: die Welt retten"
- Feb 24th, 12:30 pm Discovering Hands: Ein Social Start-up wird international
- Feb 23rd, 10:30 am Gregor Demblin bewegt die Arbeitswelt
- Feb 23rd, 10:30 am Saskia Wallner: "Wir schreien hinaus, was Ashoka kann"
- Feb 23rd, 10:26 am Klaus Malle: "Wir brauchen Unternehmen, die soziale Probleme nachhaltig lösen"

**Quick Draft**

Title

What's on your mind?

Save Draft

**WordPress News**

**WordPress 4.2 Beta 2** March 19, 2015

WordPress 4.2 Beta 2 is now available! This software is still in development, so we don't recommend you run it on a production site. Consider setting up a test site just to play with the new version. To test WordPress 4.2, try the WordPress Beta Tester plugin (you'll want "bleeding edge nightlies"). Or you can [...]

Matt: DNS Performance

WPTavern: How to Get Your WordPress Site Ready for Google's New Mobile-Friendly Ranking Algorithm

Appearance Plugins Users Tools Settings Custom Fields Optionen Collapse menu

# DIGRESSION: MULTISITE CONTENT COPIER

As we share a lot of the same content on our CEE-country-websites (Fellows, Team etc.), we have a tool to copy content to one other or all other sites.

This tool is called Multisite Content Copier and is an option on the bottom of the POSTS, FELLOW, TEAM and PARTNER page.

## Multisite Content Copier: Copy content ▲

### Select destinations

- All sites
- Site group  ▼

### Additional Options

- Copy images (required for featured images)
- Update post created date
- Copy parents
- Copy comments
- Copy terms ( Tags & Categories )

Copy

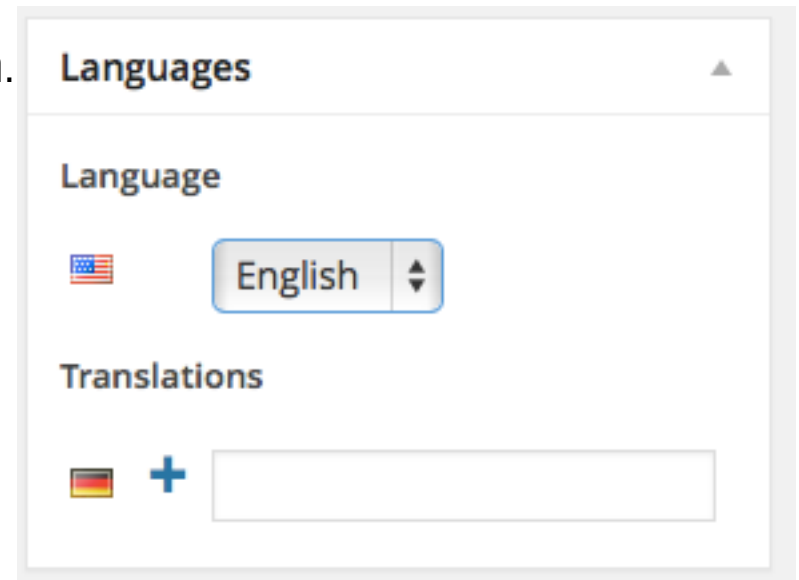
# DIGRESSION: MULTISITE CONTENT COPIER

The Multisite Content Copier is closely linked with the language tool.

**IMPORTANT:** The language the post is saved in will determine on which website the post will be shown. It does not matter which language the post is actually written in.

If you save the post in your language, for example “German”, it will only be shown on the Austrian website. You should have all posts **in your language** and **in English** as well. You can add translations by clicking on TRANSLATIONS in the LANGUAGE tool.

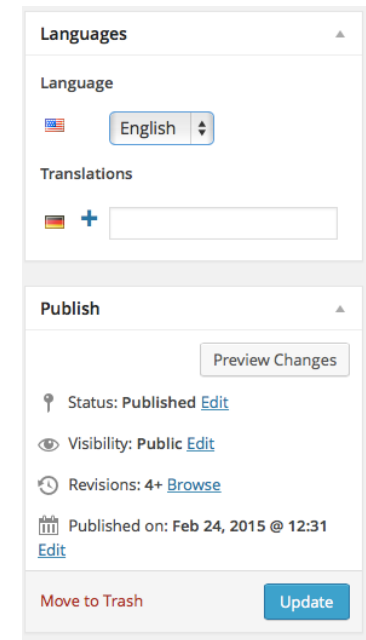
For example: Our Fellow Profiles are all written in English. We save them in “GERMAN” though so that they are visible on the Austrian Ashoka website. We save them in “ENGLISH” as well so that they are visible on the english website as well.



# DIGRESSION: MULTISITE CONTENT COPIER

Now: HOW TO SHARE POSTS

1. Save the Post / Profile etc. in ENGLISH by clicking UPDATE / PUBLISH.
2. Go to the Multisite Content Copier on the bottom of the page and choose one specific page or ALL SITES. You can choose your own country as well.
3. Other countries can go to their dashboard of the category you have uploaded in (News, Fellows etc.).
4. They click on the post / profile and change the language to their own language (even if it is in English). The post will then show up on their country-website.
5. Countries can add translations in their mother-tongue by clicking translations.



## Multisite Content Copier: Copy content

### Select destinations

All sites

Site group

### Additional Options

Copy images (copy linked images)

Update post content

Copy parents

Copy comments

Copy terms ( Tags & Categories )

Copy